

Ms. Barbara Brazile
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Writer, Author, Media, Marketing, Graphic Design

Brazile Enterprises – 2006 - Current

Brazile Enterprises is a professional writing service. We offer writing and graphic design services to small business entrepreneurs in need of business logos, letterhead, stationery, business cards, brochures, employment profiles, personal and business portfolios, bios, business brochures, company information, and other necessary business materials. We provide periodical and newspaper writing, copywriting, creative/descriptive writing, inspirational/spiritual writing, and more. Other services include marketing, graphic design/illustrations, health/wellness and inspirational books and journals. **Website: <http://www.brazileenterprises.com>.**

Magazine/Newsletter Writings – 1999 - 2010

• **Ford Motor Minority Dealers Association (FMMDA) Magazine Staff Writer**

Articles regarding dealer incentives to promote visibility to dealerships; health and motivational topics; articles referencing the advantage of dealer communication tools. Other sections established consist of: **Networking News Section:** Established to keep dealers informed of automotive news/trends/technology/products and services; **Vendors Website Directory Listing:** Established to promote network between dealers and vendors to help develop a mutual customer base; **FMMDA's website (Preferred Vendors page):** to promote additional visibility and dealer/vendor networking potential; **Annual Program Book:** Compilation/design and layout of annual program book (35-75 pgs) consisting of dealer/vendor ads/layout and designs, directory listings, and promotional pages.

• **Detroit Black Pages/Minority Auto Dealers Customer Buying Guide: 2007 – Present**

Writer and Marketing Director

• **Working Writer Magazine: Article (1999) Writers Rights.**

• **Inner City Business Improvement Forum Newsletter: Article (1979)**

Channel 62 On The Move!

Newspaper Writings

- Oakland Press Newspaper: Articles – 1996 - Present
- Detroit Black Pages Newspaper: Column Writer: 2007 - Present
“Inspirational Corner” - Bi-monthly inspirational articles
- Michigan Front Page Newspaper: Articles -2001- 2002
- Michigan Chronicle Newspaper: Articles -1998 - 2001
- Wayne C-3 College Newsletter Article -1996
- The Transformer News: Articles -1995
- Community Views News: Articles -1995

Brochure, Magazine Writings and Designs

- Ford Motor Minority Dealers
 - Annual Program Book design
 - Preferred Vendor Membership Book
 - Quarterly Magazine Design for Ford dealers and vendors
 - Financial Statement/Auditors Report
- Horizon Management Care Services, Inc. (Company brochure)
- E & B Professional Home Care Services (Company brochure)
- Unitime Secretarial Service (Company brochure)
- Entech Home Care Services (Homecare company brochure)
- Kalevela, Inc. - “What Is Kalevela?” (Writing Synopsis Introduction on for company brochure)

Promotional Writing/Songs/Copy Writings

- CompuArt Design: Slogans, Creative writings for magazines, presentations, and copywriter.
- Born Rich Productions: Flyers and songs.
- US Quarterly Fashion Magazine: Commentary.
- WPON Radio Spot Announcement - Writer of Radio Spot Announcement.
- Brainstorm Recording Group: Songwriter: "You Are My Inspiration"
- Holland-Dozier-Holland Productions: Songwriter: "Who Am I".

TV Media/Cablevision

- MESC Job Show - 1997: Interview on Private Duty Home Care - Aired on Cablevision throughout State of Michigan.
- UNCF Lou Rawls Telethon - Channel 2 -TV – 1997.
- Giovanni and Ben - Documentary Film Bit Part aired in Rome, Italy – 1971.

Feelings from the Heart Magazine 1998 - 2006

Designed, wrote and published quarterly magazine. Intriguing & thought provoking spiritual messages and articles for young, and mature adults regarding personal heart matters of reflections, love, and spiritual enlightenment.

Feelings from the Heart Greeting Cards - 1995 – 2006

Designed, wrote and published a collection of personal cards of love, inspiration and encouragement. This collection consists of individual, personalized compositions; intimate cards; greeting cards; personalized poems and poetic thoughts.

Books

- The Painful Reality of Fibromyalgia – Health/Wellness – Published 2009
- My Dog, My Friend Journal – Summer, 2011

Education and Related Skills

- Detroit Business Institute (Marketing & Business Administration)
- Detroit Business Institute (Bookkeeping & Accounting)
- Aiken Sr. High School Graduate – Cincinnati, OH

Seminars

- CompuMaster: Adobe Photoshop Users Conference Workshop
- SkillPath: Web Designing
- SkillPath: Selling is Everyone's Job
- SkillPath: Management in the Workforce
- SkillPath: Effective Supervision Techniques
- SkillPath: Communications
- SkillPath: Mild Traumatic Brain Injury - Facts & Myths
- Dunn & Bradstreet: Business Education

Activities and Societies

- National Writers Association
- National Association of Professional Women
- Writers Digest

Honors and Awards

- The International Library of Poetry
- Book Entitled: "Touch of Tomorrow"
- Poem Entitled: "Rest My Friend"
- Book Entitled: "A Surrender to the Moon"

Clerical and Computer Skills

- **Typing:** 75 WPM • **Graphic Design:** Adobe Photoshop, Corel Draw, Quark Express, InDesign, PageMaker, Adobe Illustrator.

